

THE BOOK TYPESETTERS

FOUR TIPS WHEN SELF-PUBLISHING

This workbook discusses four things to consider when you're looking at self-publishing your writing and complements the **Four Tips When Self-Publishing** video produced by **The Book Typesetters** for the **States of Independence States 2021** festival.

THE BOOK TYPESETTERS

Rachael and Nat, the husband and wife team who run **The Book Typesetters**, are passionate about helping you realise your publishing dreams. They use their practical knowledge and creative flair to take the stress out of typesetting your book and designing its cover. They have worked with self-publishers and independent presses and previous clients have described them as 'meticulous', 'patient' and 'dedicated'.



Find out more or contact them using the following:

 realiseyourdreams@thebooktypesetters.com

 [@thebooktypesetters](https://www.facebook.com/thebooktypesetters)

 [thebooktypesetters.com](https://www.thebooktypesetters.com)

 [@booktypesetters](https://twitter.com/booktypesetters)

  +44 (0) 7422598168

 [@thebooktypesetters](https://www.instagram.com/thebooktypesetters)

The information provided by **The Book Typesetters** is done so to the best of their knowledge. **The Book Typesetters** cannot be held responsible for decisions made based on this information.

PRINTING



WHAT KIND OF PRINTING DO I WANT?

Print on Demand (POD)

Short Print-Run

Both

DO I WANT AN EBOOK?

Yes

No

WHAT SIZE OF BOOK DO I WANT MY PRINTER TO PRODUCE?

A Format (111x178mm)

Demy (138x216mm)

B Format - UK (129x198mm)

American Royal (152x229mm)

B Format - US (127x203mm)

Royal (156x234mm)

Other

WILL MY PAGES BE IN BLACK AND WHITE OR COLOUR?

Black and white

Colour

Mixed

WHAT FORMAT DO I WANT FOR MY BOOK?

Paperback

Hardback

TYPESETTING



WHO CAN TYPESET MY BOOK ?

- Myself Friend Printer Professional

WHAT SOFTWARE WILL I NEED?

Application	Cost

WHAT PRINT REQUIREMENTS ARE THERE?

DO I NEED TO SEEK REPRODUCTION RIGHTS FOR IMAGES?

- No (I own the copyright) Yes If Yes, where/who?

WHAT DO I NEED TO INCLUDE ON THE IMPRINT PAGE?

- Copyright notice Edition details Contact details
 Printer details Reproduction rights statement ISBN
 Year of publication Disclaimer

WHAT TYPEFACE WILL I USE?

Body:

Other:

Headings:

DESIGNING



WHO CAN DESIGN MY BOOK'S COVER?

- Myself Friend Printer Designer Typesetter

WHAT SOFTWARE WILL I NEED?

Application	Cost

DO I NEED TO SEEK REPRODUCTION RIGHTS FOR IMAGES?

- No (I own the copyright) Yes If Yes, where/who?

WHAT DO I NEED TO INCLUDE ON THE COVER?

- Title Spine content Back cover copy
 Sub-title (optional) ISBN Photograph
 Your name Price (optional) Reviews
 Logo (optional) Barcode

WHAT TYPEFACE WILL I USE?

Back cover copy: _____ My name: _____

Title: _____

WHAT IS THE SPINE WIDTH?

Number of pages: _____ Width: _____

MARKETING



SHOULD I GET AN ISBN?

No

Yes – Purchase one

Yes – Purchase multiple

POD – Free

WHERE CAN I LAUNCH AND PROMOTE MY BOOK?

Literary/Book Festivals:

Cafés/Shops/Libraries:

Readings (online or in person):

Online: